

Board meeting: 2/14/24
Called to order 5:38pm

Attending: Jemma Samala (JS), Phil Fowler (PF), Greg Hom (GH), Julie Nydam (JN), Jim Beshears (JB), Barbara Gellman (BG), Bill Beck (WB), Barry Bernstein (BB), Katie Rodolico (KR), Diane Ahern (DH)

Please refer to the attached meeting packet for minutes, reports, budget, etc.

Correction to minutes (see meeting packet): DA noted a correction needed to the section on medians : UCCA has an agreement with the city to maintain TWO medians, west of Genesee. Draft minutes said UCCA maintained 3 medians. Carl's Jr. maintains the third median in front of their restaurant.

BB comment:: Carl's Jr's maintenance of the median has saved the community a lot of money. Diane suggests newsletter acknowledgement of their contribution after the grant is over.

Motion to approve minutes once revised with the correction above: JB, Second BB. .
Approved.

Budget: (see meeting packet)

BB comment: misc donations budget item includes a large donation from Westfield. UCCA should acknowledge this donation.

Board discussed how to avoid future fraud. Board members' email addresses have been removed the website and will be removed from future newsletters. Hopefully this will slow down the phishing attempts.

Motion to approve the budget: BB, Seconded by JB. Approved.

PF explained how he now has quick books importing the paypal transactions at the time they occur. This eliminates the month lag that previously occurred.

JS requested the budget report be presented as actual vs yearly target rather than as a monthly budget target.

PF will work on the format of reports to address how the grants etc are shown.

DA's reports: (See meeting packet) Correction of garden club date 2/17/24

Friends of the Library is looking for suggestions for the state grant. Library has a suggestion box for how to use the money and is looking for suggestions from those who use the library.

BG's report. (See meeting packet) There will be a suspension of painting of utility boxes until the rain is over. Neighborhood Watch signs will now say "San Diego Neighborhood Watch".

Socks will include pickleball socks starting mid-march.

Lt. Nicole Robertson - new to the Northern Division covering inland communities.. BG would like to have a meeting with Robinson and Officer Brown for Neighborhood Watch captains. There will be three sessions and neighborhood watch captains choose which session to attend..

Some local residents didn't pay for curb painting BG is waiting to hear back from the vendor so that she and WB can follow up with those who still owe for their curb painting. WB suggested giving the vendor a free ad in newsletter..

JN's report on membership: We currently have 331 households as members this year.

Discussion of how to increase memberships: Suggestion that we set up tables at open school nights to boost membership. Also community sports events like Softball opening day or UCLL opening day.

JS asked JN to come up with a list of things needed to pull together a table (banner, etc.) JN suggested a wheel of chance type thing to attract people to the table. JN will form a committee to brainstorm what is needed, what dates and places we can set up.

JB is working on a draft update of the bylaws: He already took input from WB and Mack Langston.

Educate Grant Request: (See meeting packet). Educate has requested \$1500 for the Taste of the Triangle. This level of sponsorship has a higher profile in their outreach on social media and at the event. EdUCate purchases a backpage ad in the March newsletter. The request is for the same amount as last year.

Motion to approve DA: Seconded PF. Approved.

Motion to adjourn meeting.