

UCCA October 15, 2024 minutes.

Board meeting at University Community Library.

Present: Jemma Samala (JS), Diane Ahern (DA), Bill Beck (WB), Katie Rodolico (KR), Phil Fowler (PF), Jim Beshears (JB), Greg Hom (GH), Barry Bernstein (BB), Barbara Gellman (BG), Mack Langston (MaL), Merle Langston (MeL)

Absent: none

Call to Order: 5:35

Minutes:

Move to approve the September 17th public general meeting minutes: MaL

Seconded: JB

Passes with WB and DA abstaining.

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BOARD MEMBER REPORTS

September 2024 Financial Report: PF

PF is transitioning books from cash basis accounting to accrual accounting in Quickbooks. This will make it easier to track ad revenue owed.

PF has met with Terry Day to take over ad invoicing. Invoices will be generated for every paid ad the month the ad appears. If the ad is prepaid, those invoices won't be sent.

Some advertisers had not paid because they were waiting on invoices. PF issued invoices and received checks for some of these.

JS: How does this accounting change impact tax filing form 990.

PF: there's a checkbox on the form, but will look further into it.

DA : Invoicing is good because it's more professional and looks better and works better for grant applications.

MeL. What is the policy on super late payments

Discussion: There used to be a policy, but none is currently in place. Terry Day had a list of people not to take ads from due to non-payment.

PF : once the invoicing is all settled out a report will be generated for the board showing any advertisers in arrears.

Discussion: Some advertisers were told to pay in advance Others pay monthly on billpay. PF prefers to not do advance payments with the accrual system, but can work around it if payments are received before the newsletter month.. DA says website says pay in advance.

DA: Note on the grant shown in the financial report. It shows a balance of \$15k but it should show \$14k because it's used for \$1000/issue and so \$1000 can be applied to the September newsletter..

Motion to approve financial report: DA
Seconded WB
Passed

Neighborhood Watch and Beautification BG:

BG: interviewing 3 new people for 3 new streets.

Oktoberfest. Received \$400 in donations at the socks for safety booth.

Utility boxes - last one is done, near Curie. Last box was done for free so it did not affect the grant.

BG: Captain Hara from dispatch provided a statement:

“When you call SDPD, all dispatchers must answer emergency 911 calls first, and calls are **not** answered in the order received. So if a 911 call comes in, it jumps to the front of the line ahead of all non-emergency calls regardless of their wait time. Last year, that meant 703,000 911 calls jumped ahead of the 520,000 non-emergency calls. This is why 911 average wait times for 911 calls was only 5 seconds. We are one of the best performing 911 centers in California. 90% of 911 calls are answered in 15 seconds or less. The wait times average for non-emergency calls was just over 6 minutes. If you look at other 911 centers in big cities, you will see we are a top performer even though we are short staffed. “

BG will arrange a tour of the 911 call center.

Round the Table

JB - no response on 72 hour car violation. 6 weeks of no response.

WB: used to be sent on these types of calls when with RSVP. Volunteer RSVP officers would tag cars. It is not considered a priority.

MaL: San Diego Daily Transcript article stated that a Judge ruled that oversize RVs that people are living in can't be enforced.

Membership Drive Sept drive is for 2025.

JS encouraged board members to send in membership dues so that the public will see that the board is participating in the membership drive.

KR: Will this be for 2024 or 2025 membership. There was confusion previously for

membership paid in the previous calendar year.
JS: 2025 membership if membership comes in now.

Holiday Event

Meeting JS, BB and Darlene Ventimiglia will have a meeting for holiday lighting 10/16, 5:30pm at Starbucks

Roger is retired. So we will need to work with the new director about permits (if needed), security. If the event gets larger, the committee needs to plan ahead of time to obtain permits. This is more of an issue for 2025.

Larger Event meeting, Wednesday, October 30, 5:30pm, Standley Rec Center. This meeting includes UCCA, Rec Center staff, and Rec council.

WB: Need to work on the chaos of hot chocolate and cookies. How can we improve it?

BB: Important to respect performances so cocoa and cookies need to be held till after the performances.

DA: It's not a good look to be denying kids cookies.

Can we wait till later to set up? No, it takes time.

Can we use stanchions to block off access to refreshments before allotted time?

Senior Help - JS thinking about it since the Drive Well program... What else can we do to support the seniors in the community? We should look for more programming geared towards seniors. Can neighborhood watch captions let single seniors know about YANA (You are not alone) police program?

JS: Alain resigned. He and his family are moving back east.

INFORMATION ITEMS

- UCHS Homecoming Football Game - Friday, October 18, 7:00pm - explosive celebration! (I'm trying to get a UCCA table)

WB - can announcer let people know about the UCCA table.

PSA going out tomorrow: (emails, website). High school has obtained permits to have fireworks after the game.

Next UCCA General Public Meeting - Tuesday, November 19, 5:30pm - University Community Library - First 30 minutes for membership drive.

Next UCCA Board Meeting - Take December off. Possible holiday gathering.

Holiday Lighting & Dinner with Santa - Friday, December 13, Standley Rec Center .

High school band plays at 6:15. Middle school following. - volunteers there at 6. Dinner with Santa at 5:15.

Adjourned at 6:40

