

February 4, 2025



## University City Fire Safe Council

TO: Joan Jones, San Diego Regional Fire Foundation

FROM: Louis Rodolico, President, University City Fire Safe Council

The University City Fire Safe Council is proud and pleased to submit our Periodic Report.

University City is suburban density surrounded by wildland canyons. We are not rural where most homeowners can control their perimeter without neighbor interference. Two story houses in University City can be ten feet apart, with trees in between, so we need a different approach than many of our San Diego County neighbors.

Our FSC priorities and projects are in alignment with our Community Wildfire Protection Plan (CWPP) dated September 2021. Priorities and projects include community engagement & education related to structural hardening, defensible space, fuels treatment, and evacuation planning as documented in our CWPP; available online at:

<https://www.universitycitynews.org/fire-safe-council-university-city/>

We measure our success through attendance at our FSC community events. We also rely on our community partner University City Community Association to track readership and impressions through print distribution and through website analytics.

The FSC refers to the biologist reports as Brush Management / Vegetation Density Assessments. The 2025 Brush Management / Vegetation Density Assessment for the south rim of Rose Canyon is in process and is expected to be completed and ready for review by April. The 2023 and 2024 Assessments are available for review on the UC FSC website at: <https://ucfiresafecouncil.com/>. We created 24x36 inch display boards of the assessments for community meetings.

- Our Fire Safe Council shares the Brush Management Assessments with the City staff of the San Diego Open Space Division and Fire-Rescue Departments which oversee brush management efforts in Rose Canyon and other designated Open Space Parks in the City. The assessments provide an independent analysis of their efforts.
- Our Fire Safe Council also shares the Brush Management Assessments with the community at our events and on our web and social sites. The reports and display boards attract attention and help foster fire safe discussions.

During 2024, the UC FSC issued 16 News Releases and Public Service Announcements which were published on the University City News website; has been featured in 28 Fire Safe articles published in 10 monthly issues of University City News; and shared 34 Fire Safety and Public Service Announcements on the FSC Facebook. In addition, the FSC has attended and staffed 19 community events and meetings in 2024. We documented over 500 volunteer hours.

To summarize, our FSC is proud to report that collectively we created over 36,000 Fire Safe impressions over the course of the year 2024 and we look forward to doing the same in 2025. Details are available in the ledger attached.

We thank our FSC volunteers, the San Diego Regional Fire Foundation, the Fire Safe Council of San Diego County, the San Diego Fire-Rescue Department, the San Diego City Council, the University Community Planning Group, the University City Community Association, and the San Diego Open Space Division of the Parks & Recreation Department for their help and support.

A handwritten signature in blue ink that reads "Louis A. Rodolico".

Respectfully submitted by Louis Rodolico, on behalf of the University City Fire Safe Council

CCs: University City Fire Safe Council | Fire Safe Council of San Diego County | San Diego Fire-Rescue Department | San Diego Open Space Division of the Parks & Recreation Department | University City Community Association | University Community Planning Group | San Diego City Council

# UCFSC Ledger of Community Outreach



Tuesday, February 4, 2025

Date	Location	Discuss/Present	Audience / Impressions	Misc	UCFSC Present
<b>Year 2024</b>					
2024-00	UCFSC (9) Board Meetings*	9 Fire prevention & preparation as per CWPP	90	9 meetings with avg 10 attendance	All UCFSC
2024-00	University City News - print UCCA monthly	28 FS CWPP articles published	30,000	28 with 3000 avg readers with 10 issues**	All UCFSC
2024-00	University City News - website news releases	16 FS CWPP news releases / PSAs	3,200	16 with 2 day exposure and 100 avg daily circulation	Diane & Jemma
2024-00	FSC Facebook	34 FS CWPP news releases / PSAs	1,700	34 with 50 followers	Diane & Jemma
2024-00	UCCA Community Meeting	2023+24 Vegetation Density Maps & CWPP topics	40	Community meeting & event	Diane & Jemma
2024-05	UCPG Planning Group Meeting	2023+24 Vegetation Density Maps & CWPP topics	100	Community meeting & event	Lou
2024-05	Parks & Rec	2023+24 Vegetation Density Maps, Hardening Etc.	30	Community meeting & event	Tom
2024-05	UCCA Meeting	2023+24 Vegetation Density Maps, Hardening Etc.	50	Community meeting & event	All UCFSC
2024-06	County Awards	Innovation Award for Vegetation Density Maps	100	FSC of San Diego County	Lou & Diane
2024-06	UCFSC at South UC Library	2023+24 Vegetation Density Maps, Hardening Etc.	50	Community meeting & event	Tom & Lou
2024-09	Library at North UC Library	Smoke Detector Giveaway and Pamphlet Distribution	40	Community meeting & event	Tom
2024-07-04	Booth at UC Celebraton	2023+24 Vegetation Density Maps, Hardening Etc.	600	Community meeting & event	Tom, Bill, Diane, Greg, Jemma
2024-09	UCFSC at North UC Library	2023+24 Vegetation Density Maps, Hardening Etc.	25	UCFSC & Battalion Chief Presentation	Lou
2024-10-10	Booth at Oktoberfest	2023+24 Vegetation Density Maps, Hardening Etc.	600	Community meeting & event	Tom, Greg, Lou, Diane, Jemma
<b>Year end total</b>		<b>19 events and 78 CWPP Topics / PSAs</b>	<b>36,625</b>		<b>Over 500 Community Service Hours</b>
<b>Year 2025</b>					
2025-01-09	UCFSC Board Meeting	All Topics	12	Approve Bio-Board Budget	All UCFSC +
2025-01-24	Casa Aldea Senior Living	2023+24 Vegetation Density Maps, Hardening Etc.	70	Firefighters also presented	Lou
2025-01-28	City Planning Groups	Hardening Etc.	60	Zoom + Live	Merle Present, 3 UCFSC on Zoom
2025-02-03	UCFSC Board Meeting	Ledger of Yearly Activities	6	Zoom	All UCFSC
2025-02-06	LaCava Requested UCFSC Input	How to Start FSC, Carmel Valley	TBD		

\*10 University City Fire Safe Council Website: <https://ucfiresafecouncil.com/>

\*\*10 Issues Yearly, Delivered to 6,000 Households; assuming 1/2 people read the FSC articles