

THE SPOTLight

News From Councilmember Sherri Lightner
City of San Diego, District One

August 10, 2012

Representing the communities of:

- Black Mountain Ranch
- Carmel Valley
- Del Mar Mesa
- La Jolla
- Pacific Highlands Ranch
- Rancho Peñasquitos
- Torrey Highlands
- Torrey Hills
- Torrey Pines
- University City

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Connecting to Careers Training Fair

To help close San Diego’s current skills gap and better prepare students and job seekers for the most in-demand jobs, Sherri is partnering with the San Diego Workforce Partnership and the San Diego Regional Economic Development Corporation to sponsor the **Connecting to Careers Training Fair**.

The free event will be held **Saturday, August 25 from 8 a.m. to noon** in Golden Hall at the San Diego Concourse located at 202 C St. in downtown San Diego.

The event will feature an expo with exhibitors from some of San Diego’s most well-known companies, staffing agencies,

educational institutions and training providers.

Career counselors will also be on hand to review résumés and give expert job advice to



students, veterans and other job seekers.

Informative workshops will detail San Diego’s hottest jobs and how to land them. Among the topics: San Diego’s Most Wanted Job Skills; How to Launch a New Career; and Job Hunting 101.

The event is part of Sherri’s larger Connecting to Careers initiative, which aims to improve San Diego’s workforce development by ensuring that education and training programs more effectively match up with actual job demand.

“They say knowledge is power. This training fair is all about providing job seekers with the

knowledge they need to find a meaningful, well-paying career,” Sherri said. “It’s also about partnering with our business community to ensure they have the workers they need now and in the future.”

For more information on the event, visit the [Connecting to Careers Facebook page](#).

Protecting San Diego’s Military Economy

The importance of San Diego’s military economy was front and center at the most recent Economic Development and Strategies Committee meeting.

Sherri, who chairs the committee, said that the local military economy is currently threatened by potentially devastating federal defense budget cuts. To fend them off, Sherri said the City of San Diego must work with local military and

business leaders.

“We cannot just sit idly by and hope for the best,” Sherri explained. “We as a region need to come together to protect one of our most important economic sectors – the military.”

According to the San Diego Military Advisory Council, the military economy represents nearly 25 percent of the re-

gion’s employment and more than 310,000 jobs. Proposed budgetary cuts could translate into 31,000 jobs lost in San Diego alone.

Sherri is spearheading a Council resolution to protect San Diego’s local military economy. The resolution will go to the full San Diego City Council for approval in September.



Fill the Fin Fundraising Campaign

Sherri emphasizes that water safety is everyone's responsibility at a press conference announcing the second annual "Fill the Fin" fundraiser.

For the second year in a row, Sherri helped San Diego Lifeguards kick off their "Fill the Fin" campaign to raise funds for much-needed swim programs for underserved children.

On the weekend of Aug. 4, lifeguards fanned out across city beaches and coastal communities to collect dollars and coins for the Junior Lifeguards and Jackie Robinson YMCA in southeastern San Diego.

Sherri is a huge supporter of San Diego's lifeguards and applauded their willingness to

continue to give back to the community.

"As good as our lifeguards are – and they are *very* good – they cannot do it alone," Sherri said. "Everyone needs to take responsibility for educating our children about the importance of water safety."

In San Diego, drowning is the leading cause of non-natural death among children under age 5 and nationwide the leading cause of accidental death for youth under 14.

The "Fill the Fin" campaign focuses on education, free swimming lessons and a day at the beach for inner city youth, as well as many other safety programs including financial support for the Junior Lifeguard Program.

"This isn't just about changing lives," Sherri said. "It's about saving lives."

You can still donate by visiting the Junior Lifeguard Foundation web site: sdjgfoundation.org.

"Sherri pushed to improve performance measures and institute key environmental safeguards to help extend the life of the landfill."

Latest Managed Competition to Save \$14.4M Over 5 Years

City employees won the latest round of managed competition by offering innovative and environmentally friendly ways to reduce costs at the Miramar Landfill.

The winning proposal will save the city as much as \$2.7 million annually and \$14.4 million over

the next five years.

When the landfill operations went through the managed competition process, Sherri pushed to improve performance measures and institute key environmental safeguards to help extend the life of the landfill.

Mayor Sanders praised her leadership in improving the process and protecting the environment.

Since Sherri has been in office, the City has also implemented managed competition in publishing, fleet services and street sweeping, for a combined annual savings of \$8.4 million.



University City Community Cleanups

Two University City neighborhoods are looking a little spiffier this summer, after getting rid of unwanted furniture, appliances, electronics and other clutter.

On July 25, the City's Environmental Services Department staff conducted a community cleanup event, removing a total of 5.22 tons of waste (4.12 tons of non-recyclables and 1.10 tons of recyclables) in the vicinity of Agee Street, Tamilynn Street, Cozzens

Street, Pavlov Avenue, and Dirac Street.

On Aug. 2, city workers removed a total of 4.63 tons of waste (3.70 tons of non-recyclables and 0.93 tons of recyclables) in the area around Honors Drive, Sandburg Avenue, Curie Street, Pennant Way, and Dunant Street.

The Environmental Services Department partners with

Sherri's office to conduct these special community cleanup events. Bulky items and items like electronics, which residents would otherwise have to take to the landfill, are able to be placed by the curb for pickup.

If you are interested in having a community cleanup in your neighborhood, call Sherri's office at (619) 236-6611.

City workers assist with a community cleanup in University City. If you would like to have a cleanup in your neighborhood, contact Sherri's office at (619) 236-6611.

Sherri Around Town in July



Sherri enjoyed spending part of her Fourth of July at the annual Beaumont Avenue Parade. Bird Rock puts on a fantastic event every year!

Sherri also spent time at the 24th Annual University City Celebration and presented the event's chair, George Otero, with a proclamation. Thanks to all who volunteered!



Sherri and Donna Frye just before stepping off to walk in the annual San Diego Pride Parade on July 21.

On July 24, Sherri was honored to help recognize the 100th Anniversary of the San Diego Police Officers Association and its work on behalf of those who protect and serve us.



Transparency in Government: Open Meetings

The Brown Act, which has been in effect since 1953, was designed to ensure the public's right to participate in local legislative meetings.

The State recently suspended some of the Brown Act's requirements as a cost-cutting measure, including the requirement to post meeting agendas

72 hours in advance.

Sherri and her City Council colleagues unanimously approved a resolution that stated the Council would continue to support open government rules and comply with the Brown Act as it was intended.

Sherri believes that government

works best when it is as open and as transparent as possible.

"As a community volunteer, I relied on being able to have access to public records and meeting minutes," Sherri said. "Citizens must have the ability to understand and fully engage in the public process."

"Sherri believes that government works best when it is as open and as transparent as possible."

Local Business Spotlight: Verenium Corporation

Every month Sherri likes to highlight a new or unique business in District 1.

Here's this month's selection:

Who: Verenium Corporation

Where: 3550 Johns Hopkins Court, San Diego, 92121

What you'll find: Verenium is a pioneering biotech company

that develops enzymes designed to help other industries provide environmentally friendly, cost-effective processes and products.

The upside: The company created 32 new jobs last year, and another 10 jobs since the beginning of this year. It also just signed a long-term lease, signal-

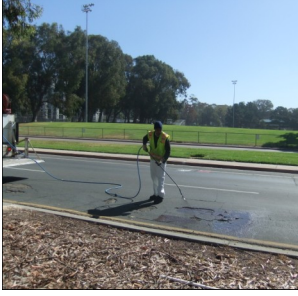
ing its commitment to San Diego's local economy.

Even more upside: Its new LEED Gold facility is energy and water efficient and includes state-of-the-art conference and meeting space, a fitness center and an organic garden, which will supply fresh daily produce to the on-site bistro.



Sherri joined Mayor Sanders and Verenium's CEO James Levine to celebrate the company's new facility on July 19.

Working for You in the Community



Need assistance in getting a pothole fixed? Call Sherri's office at (619) 236-6611. We are here to help.

Helping constituents get potholes filled, streetlights fixed and other neighborhood repairs completed is one of Sherri's top priorities. Here is a sampling of projects her office worked on this past month:

Potholes

- Asphalt repairs to eastbound bike lane on Via de la Valle, east of San Dieguito Road
- Southbound Mercer Street at Millikin Avenue
- Torrey Pines Road from Girard Avenue to Prospect Street

- Northbound Torrey Pines Road at La Jolla Village Drive
- Asphalt repairs at 5736 Soledad Mountain Road
- Northeast corner of Recuerdo Drive and Cordero Road
- Del Mar Heights Road, near Crest Lane

Cleanups and Repair

- V-calm repaired on Del Mar Heights Road at Durango Drive
- Shrubbery removed from West SR-52 off-ramp at Regents Road
- Line striping repainted for

left-turn lanes on westbound La Jolla Village Drive at Torrey Pines Road

Streetlights and Traffic Signals

- "Left Turn Yield on Green" sign installed on the traffic signal for eastbound traffic on Decoro Street at Genesee Avenue

Roadwork Ahead!

Repaving of Genesee Avenue between Executive Drive and Governor Drive will occur this fall.

Sherri is on the Web at

sandiego.gov/citycouncil/cd1/

Follow Sherri:



Facebook: www.facebook.com/SherriLightner



Twitter: www.twitter.com/#!/SherriLightner



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Your Community Representatives

If you have a concern or question about an issue in your neighborhood, please contact our constituent services representative, Janie Hoover, or your community representative. We're here to help!

Torrey Hills/Black Mountain Ranch/Torrey Highlands/Constituent Services (street repairs, water leaks, traffic issues, code compliance, etc.)

Janie Hoover jmhoover@sandiego.gov (619) 236-6611

La Jolla

Erin Demorest edemorest@sandiego.gov (619) 236-6611

Torrey Pines

Mo Kantner mkantner@sandiego.gov (619) 236-6611

University City / UCSD

Jesse Mays jmays@sandiego.gov (619) 236-6611

Carmel Valley / Pacific Highlands Ranch / Del Mar Mesa/Rancho

Peñasquitos

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