Volume 3 Issue 7

Community Association Newsletter

University City than a neighborhood

2004

Sept

## **CANDIDATE FORUM**

Councilman Scott Peters and Candidate Phil Thalheimer

Wednesday, Sept. 8th 6:30 p.m. Standley Middle School Auditorium Moderated by League of Women Voters Sponsored by UCCA

#### **UPCOMING EVENTS**

SUNDAY SUMMER CONCERT Sept. 5th 5:00p.m. - 7:00 pm. Standley Park

Chris Klich

UCPG MEETING Tuesday, Sept. 7th

6:00 p.m. Forum Hall, UTC above Wells Fargo Bank Full Agenda available at UC Library

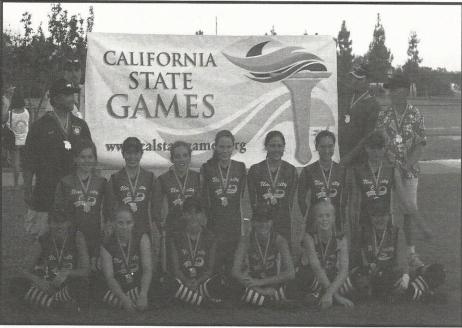
UC CELEBRATION COMMITTEE Tuesday, Sept. 21st 7:00 p.m. Standley Rec. Ctr

STANDLEY RECREATION COUNCIL Thursday, Sept. 23rd 7:00 p.m. Standley Park Public Welcome

School starts. drive carefully. watch out for children!

Coming in October

**UC LIBRARY BOOK SALE** Saturday October 2nd 9:30 a.m. -1:30 p.m.



Bottom row, sitting L-R: Courtney Witte, Amy Schindel, Sarah Peluso, Alexis Gallardo, Sarah Girdner, and Kacie Tsuida. Second Row, kneeling L-R: Katie Lentz, Ashley Pollack, Sierra Norman, Amanda Elliott, Megan Gannon, and Ellye O'Brien. Coaches, Foreground, L-R: Glenn Tsuida and John Schindel. Rear Coaches Holding Banner: Manager Bill Pollack(L) and

## UC Girls Fastpitch Softball All Stars are California State Games Champs

The University City Girls Fastpitch Softball 14 & Under All Stars are the 2004 California State Games Champions. The team, managed by Bill Pollack and coached by Glenn Tsuida, John Schindel, and Ken Lockwood, won their last 15 straight games and 19 of 20. This was the best showing that any team from the U.C.G.F.S has ever attained. The team was in eight tournaments, winning five. They also placed second in

two others and were a quarter finalist in the third. The 13 girls on the team were: Amanda Elliott, Alexis Gallardo, Sarah Peluso, Ashley Pollack, Sierra Norman, Sarah Miller, Sarah Girdner, Ellye O'Brien, Megan Gannon, Amy Schindel, Kacie Tsuida, Courtney Witte, and Katie Lentz. The California State Games were held July 16-18, 2004 in various locations throughout San Diego County.

## **UCCA To Host Candidate Forum**

District One residents are invited to hear Councilman Scott Peters and Candidate Phil Thalheimer discuss issues impacting District 1 and San Diego. The forum, sponsored by the University City Community Assn., will be held at Standley Middle School Auditorium at 6:30 p.m.

Wednesday, September 8th. Each candidate will present opening and closing statements and will have the opportunity to respond to questions submittled by the audience. The League of Women Voters will moderate the forum. Plan to attend and bring a friend!

## Neighborhood News...

Do your civic duty and participate in the candidates' forum between Councilman Scott Peters and candidate Phil Thalheimer, running for District 1 council seat. Mark September 8th at 6:30 p.m. on your calendar and show up at Standley Middle School auditorium...David Benedict, director of Standley Park Rec Center, has left his post for sunny Florida.. Good luck to David, his wife and three children as they make a new life in Florida...Sarah Anderson, the assistant director of Standley Park, will assume the director's duties until a new director is hired. Sarah has been a wonderful member of the Standley staff...Time Warner Cable turned Standley Park into an open air movie venue when it showed "Chicken Run" on Saturday, August 7th in the evening. Two thousand people watched the movie on the big TW screen...In the early afternoon, a 400 foot banana split fed children of all ages, thanks to the generosity of the Heimburger familv... Carsten Heimburger donated the ice cream, toppings, and whipped cream. Standley staff and U.C. volunteers scooped the ice cream... U.C.'s own Robert Olson will be playing the role of Filch in San Diego Lyric Opera's production of The Beggar's Opera in Balboa Park, September 10-19. A sophomore at UCHS, Robert has been performing since the age of eight. Contact Lyric Opera at (619) 231-5714 for tickets to the upcoming show...U.C. Senior Center at 3813 Governor, will feature Morris Casuto from the Anti-Defamation League speaking on "Violence in the Name of Religion" at 11:00 a.m. on September The Jewish New Year begins September 21st with a musical extravaganza featuring Mike Baird, a classical guitarist. Remember kosher lunches are available on Tuesdays and Thursdays... UCSD Institute of Continued Learning (ICL) has a new president: U.C. resident, Dave Fish. For more information about participating in ICL classes and events, check the UCSD catalog...Standley Middle School has a new principal, Mr. Goodwin Higa, replacing Judy Tenorio who has accepted a position at the education center.

#### **UC** Library

Adults are invited to participate in the following programs in September: **Email Workshop** by Esther Thursday, Sept. 2 & 9 3:30 - 5 p.m **Basic Word with Esther** Tuesday, Sept. 7 & 14 3:30 - 5 p.m **Internet Class by Mr. Emile** Wednesday, Sept. 4, 11, 18 & 25 6:30 P.M. **How to Use the Library Catalog** 

How to Use the Library Catalog Databases Thursday, Sept. 9 & 23 3:30 P.M.

Internet Class in Spanish by Ms. Rosa Monday, Sept. 13, 20 & 27 6:30 P.M.

#### President's Perspective

Fall is upon us, and I thought I might give an update and review the accomplishments and achievements of your Association so far in 2004. This newsletter that you are reading is the result of the tireless efforts of Board Member Carole Pietras and her dedicated army of newsletter volunteers who sort, deliver and serve as neighborhood coordinators. Board Members Jon Anderson and Andy Freeburn organized a most successful community Clean Up in May. Hopefully, the extension of their efforts is that the community continues to be aware of ways to keep our neighborhood clean and beautiful. Board Members Andy Freeburn and Sandy Lippe, along with an ambitious crew of dedicated volunteers, joined forces with the Rec Council to put on the uplifting and funfilled Fourth of July Celebration. Sandy Lippe also raised the funds and hired the musicians that have brought music and dancing to Standley Park every Sunday Night during the summer. Board Member Mary Kay Hewitt and her Community Enhancement Committee have successfully completed several projects, such as eliminating an eyesore billboard on Governor Dr. Dean and Karen Williams have kept a vigilant eye out for any graffiti. Board Member Mary Ann Guerra is working with Madeline Lee of Councilman Peters office to clean up and beautify the entrance to U.C. at Governor Dr. and Hwy. 805. The Traffic Committee has been meeting with city traffic controllers and others to find ways to

#### Anonymous Donor Supports UC Library

Matching donations make funds grow! Friends of the UC Library has some great news! A community member who wishes to remain anonymous has donated \$2500 to Friends! Because the employer has a "matching gifts" program, this amount is expected to be doubled! Not only that, but with the City's matching fund, the original \$2500 gift may grow to \$10,000 to benefit our library!

If your employer has a matching gifts program, won't you consider a gift to Friends of the UC Library? Your gifts can be multiplied very easily, and our local branch library will benefit.

We had another successful Book Sale on August 7, and raised nearly \$1000 for our local library. Thanks for all the book donations and book purchases. We already have a LOT of books, and will have another sale on October 2, so mark your calendars.

#### President's Perspective (cont.)

reduce congestion at the corner of Governor Dr. and Genesee Ave. Board Members Julie and Joel Rosenberg have been able to keep the board financially viable with their suggestions about the constructive utilization of our funds. The Board has also organized forums to provide information and insights about the candidates who are running for the local School Board and for the office of City Council Representative. Board Members Mary Ann Guerra, Barbara Henshaw and Darlene Ventimiglia will be working together with volunteers to once again present the Holiday Tree Lighting Ceremony for the community.

Elections of New Board Members will be held in November. We are looking for community members who are willing to contribute their time and talent to continue to create a safe, clean and beautiful South University City. more information about becoming a Board Member call 858 453- 0645. No community stands still. It either gets better or deteriorates. I believe that through the dedicated energetic efforts of community members of all ages, U.C. will continue to be the "Finest Community" in America's Finest City! **Hugh Pates** 

## Future Development...

Following is a **PARTIAL** list of projects in the community plan area that are in the approval process or have been approved: (Updates in italics) If you would like additional information, contact Madeleine Lee in Councilman Peters office at mlee@sandiego.gov or 619.236.7293.

# Community Plan Amendments IN PROCESS:

#### **Equity Office**

Request to change the land use designation for a 4.63 acre parcel from Scientific Research to Office Commercial: Revision to Development Intensity chart to allow development of office. Project proposes 2 office towers, one 9 stories (135 ft. tall) and one 16 stories (242 feet tall) for total office area of 547,228 sq. ft. at NW corner of La Jolla Village Dr.& planned Judicial Dr. Community Plan amendment proposed. Completed 3rd review cycle 4/17/2003. Second draft **EIR** screencheck submitted July 24, 2003

#### Westfield/UTC Expansion

Request to add 751,600 sq. ft. of additional retail, 250 room hotel, 750 residential units, and 200.000 sq. ft. office. Requires community plan amendment, Planned Development permit and Site Development permit. Completed the 1st review cycle, and community plan amendment has been initiated. Applicant has submitted a proposed Master Plan for a 5-phase development (over a 15 to 20 year period), which includes expanded retail, residential, hotel and office. Project last submitted 8/02. First draft EIR screencheck submitted July 24, 2003. First cycle of City comments to Draft EIR submitted Sept. 4, 2003 (note: see update article in this issue)

Monte Verde (formerly Costa Verde) Amendment to the University Community Plan and the Costa Verde Specific Plan to allow development of 1084 multi-family dwelling units in four high-rise towers (30-40 stories in height) on a 4.77 acre site designated for a 400 room hotel. Located at the southwest corner of La Jolla Village Dr. and Genesee Av. Community Plan and Specific Plan amendment initiation approved by Planning

Commission on January 16, 2003. Draft EIR Scoping Meeting was held on July 1, 2003 at 6:00 pm at Forum Hall in UTC second floor of the Wells Fargo Building. 3rd review cycle completed on February 24,2004.

#### Costa Verde Commercial Center

Request to construct approximately. 75,000 sq. ft. of additional neighborhood/community commercial within the existing Costa Verde Commercial Center which is currently developed with a 178,000 square foot neighborhood serving commercial shopping center. The 14-acre site is located at the northwest corner of Nobel Drive and Genesee Avenue. **UCPG** Executive Board forwarded a recommendation to the Planning Commission, recommending that they deny the request to initiate a community plan amendment for this project. Planning Commission hearing Community Plan Amendment initiated Feb. 26, 2004.

#### **Approved Projects**

University City Village Apartments Land Use designation Multi-family Residential. Approved by City Council on October 3, 2000. 75-acre site located south of Governor Drive and north of SR-52 between I-805 and Genesee Avenue. Approved for 1,109 senior units, including existing 510-unit senior housing apartment complex, construction of 599 additional senior residential units, including 80 assisted living units, and fifteen units of affordable senior housing. Construction will include second-story additions to existing singlestory units. Mitigated Negative Declaration was certified by City Council. Substantial Conformance Review for interior site modifications completed 10/3/03. Rehabilitation of some units underway.

#### Did you know?..

The new playground equipment for the tot lot at University Gardens Park at Governor and Gullstrand is being installed. Work should be completed soon

...The **new traffic light at Governor and Edmonton** will be operational in time for the start of school –most likely by the time you read this newsletter...

...**Undergrounding of utilities** has begun in South UC. Pennant Way and Stresemann were among some of the first streets selected.

...**UC High** expects an incoming freshman class of 500 students and total enrollment of 2,000 students.

...UCSD has posted its Long Range Development Plan (LRDP) on it's community website, ttp://gcr.ucsd.edu. Click on Community Relations, select "Community Planning" where you will see links to "Long Range Development Plan" and other topics.

...The **list** of **proposed and approved projects** on this page is a partial list. **Madeleine Lee** of Councilman Peters office provides copies of an updated list at the monthly UCPG meetings, held at 6 p. m. the 2<sup>nd</sup> Tuesday of each month at Forum Hall at UTC...

# Future Development...(cont.) La Jolla Crossroads

Multi-family Residential and Scientific Research. Located at the southeast corner of La Jolla Village Drive & planned Judicial Drive Dev. 25.7 acres w/ 1,500 MF unitsDev. 6.7 acres w/ 162,000 sq. ft. of SR Infrastructure improvements underway including installation of sewer and storm systems. Tentative Map Waiver for condominium conversion approved 3/13/02. Project approved 11/21/00. Currently under construction

#### La Jolla Commons

From Visitor Commercial to a mix of Visitor Commercial, Office Commercial and Multi-family Residential. Located at the northeast corner of La Jolla Village Drive & planned Judicial Drive 327-Room, 15-Story Hotel 115-Unit, 32-Story Condominium 450,000 sq. ft., 20-Story Office Bldg. 30,000 sq. ft., 2-Story Scientific Research Building Level Parking Structure. Project approved 11/14/00. (cont on pg. 6)

# Summer Fun in U.C.

Standley Park was the place to be for the...





**UC Celebration** 





**Summer Concerts** 



Giant Banana Split



Thanks to all who made these wonderful events possible.

# UC Celebration Sparkled with Fun

The return of UC Celebration this year was a huge success, providing a fantastic Fourth of July for the community, who embraced the event full throttle. Andy Freeburn, Chairman of the UC Celebration, would like to thank the residents for their support, the sponsors for their donations, and the Celebration committee for their months of diligent work and planning.

The Celebration Committee will be meeting on Tuesday, September 21 at 7:00 at the Standley Park Recreation Center to take suggestions from all residents as to what should be provided for next year's celebration. All comments are welcome. If you can't make the meeting, please e-mail your suggestions to AndyFreeburn@century21award.com

# Great Turnout for UC Celebration 5K Run/Walk

Over 200 UC residents kicked off the 4th of July by participating in the UC Celebration 5K Run/Walk, breaking a new record for the annual event. The top male finisher was Jonathon Breed with a time of 15'54.45. Brooke Anderson clocked the winning women's time with 21'39.07. The course was a 5K loop around Standley Park, starting and ending in the field to the east of Swanson pool. The event was hosted by Olympic Gold Medalist Joaquim Cruz (1984 mens 800 meters). The runners and walkers enjoyed a pancake breakfast after the event, organized by UCCA. Prizes were awarded to the top three finishers in each age division for each



gender. Race results and photos are posted at the Standley Rec Center.

Thanks to the many volunteers from the community that made the event successful and fun! Also, thanks to this year's 5K sponsors: Nike, Dr. Ditzler Chiropractic, Sky Jeannette, Jyoti-Bihanga Restaurant, Baskin Robbins, UTC Shop & Wash, and Henry's Marketplace.

If you are interested in volunteering for the 5K next year, please contact Mary Cruz at 858-550-9455.

Haven't sent in your membership? It's not too late!

## **UCCA Membership Application**

One membership for your entire household for January – December 2004

\_\_\_New member \_\_\_Renewal

General member \$15	_Community Supporter \$35UC Community Angel \$50
Please print.	
Name(s)	
Address	
Phone	E-mail
If you would like to volunteer to help w	ith any of the following that may take place, please print your name below:
UCCA officer	Membership
Newsletter distributor	
4 <sup>th</sup> of July Celebration	
Holiday Tree Lighting	
Community Cleanup	
Traffic Committee	
Other	

Thank you for your continued support!

Please make your check payable to UCCA, and mail it with this form to:
UCCA Membership, 3368 Governor Drive #121, San Diego, CA 92122
Questions: Hugh Pates, UCCA President (858) 453-0645

### Westfield Adds Info to Project Web Site

Westfield has added new content to its UTC renovation project web site, www.thenewutc.com. The site now contains renderings and site plans, frequently asked questions and answers, feedback from University City Planning Group (UCPG) presentations, a project fact sheet, and a history of the site. Currently, the company is working on developing a revised traffic study that relates to its scaled-back project. In May, Westfield announced that in response to community input it had reduced its proposed renovation substantially, eliminating a hotel, 250,000 square feet of office space and 500 residential units. The revised project includes more than three acres of public spaces, meeting areas, parks and plazas, in addition to an expanded transit center, multiplex cinema, modern community room, flagship bookstore, new Nordstrom and Robinson-May, and 250 apartments.

To assist in the development of the project, the company adopted three guiding principles. They state that any renovation of UTC must 1) improve the quality of life for University City residents; 2) maintain consistency with the University City community character; and 3) contribute towards the relief of traffic congestion.

If you have questions, or would like to have Westfield provide you or a group you know with a project presentation, contact Rick Froese at 858-453-2930. Rick is Westfield's Vice President for Development in San Diego.

#### Deadline

for October issue Is
September 10th
For news, email
caroleucca@sbcglobal.net
For ads, email
uccaADS@hotmail.com

#### NOTICE

Flyers or handouts about businesses or non-UCCA events, activities, issues or organizations are neither inserted nor distributed with the UCCA newsletter.

### **Future Development**

cont'd from page 3.

Approved Projects. Cont'd

Costa Verde 54-acre site with approvals for 2600 dwelling units, 400room hotel and 178,000 sq. ft. of neighborhood & community commercial. Site bounded on the north by La Jolla Village Drive, on the east by Genesee Ave, on the west by Regents Road, and on the south by Nobel Drive. 296 units in first tower under construction. 294 units planned for second tower. 1505 existing units. 2275 Total under construction, planned or built. 325 left to plan/construct for build out of 2600 total units. Map waiver for south tower. (See Monte Verde)

#### IDEC (Biogen/IDEC)

Site located on the northeast corner of Nobel Dr. and planned Judicial Drive. 766,800 sq. ft. of research and development, limited manufacturing, laboratories & administrative offices. Proposed site plan would eliminate the interior subdivided lots and the dedication and construction of streets "A" & "B". In lieu of streets "A" & "B", a private loop road is proposed. Last

reviewed 8/02. Currently under construction.

#### Permit reviews

Nexus University City Science Center Request to construct 3 buildings totaling 187,460 sq. ft. on a vacant 9.57 acre site located north of La Jolla Village Drive, east of proposed Executive Drive extension and west of I-805.

Requires Planned Development Permit, Site Development Permit, and Rezone from RS-1-14 to IP-1-1 to (Process 5) Application submitted Jan. 03. Review cycle completed June 1, 2004

#### **Golden Triangle Business Center**

Request for a Tentative Map to create two lots from one 7.63 acre lot. Located at 71980 Shoreline Dr. Request to add 125,000 sq. ft. of development. Requires site development permit and Tentative map decision to be Process Three. Review completed May 5, 2004

## **ADVERTISING INFORMATION:**

Reservations for ad space will be accepted on a first come-first served basis beginning the 1st of the month preceding publication. A backup list will be maintained.

Please contact **Terri Day**, UCCA Advertising Manager at **uccaADS@hotmail.com** or **858-874-3900**, **EXT 108 between 10 a.m. and 3 p.m.** only. Email contact is preferred, if possible.

Ad copy in camera-ready format must be received by the 10th of the month preceding publication (i.e., September 10th for October edition) by Terri Day, Advertising Manager, at uccaADS@hotmail.com as an attachment.

Hard copy of ad plus check for the proper amount made payable to UCCA

should be mailed to: UCCA Ads, 3368 Governor Drive, #121, San Diego, CA 92122. Payment is also due by the 10th of the month preceding publication.

#### **AD PRICES:**

Business card 3.5"x2.0" \$45
Double business card 3.5"x4" \$80
Quarter page ads 3.5"x4.5" \$90

Additional costs incurred for preparation of ads for publication will be billed separately.

Advance reservations: Ad space may be reserved in advance only once per calendar quarter.

**Disclaimer:** The UCCA newsletter receives information and advertising from a variety of sources. UCCA and the publisher cannot and do not guarantee the accuracy of the information or the complete absence of errors and/or omissions nor do UCCA and/or the publisher assume responsibility for same. Publication does not constitute an endorsement by the publisher or UCCA.



### Bill Christensen's Quality Painting

Estab. 1978 • License #467224 • Bonded

Residential & Commercial • Custom Faux Finishes Restoration Services • Hydro-Pressure Washing

We paint by the number...

- Step 1 Estimating! We provide the highest quality job at the most competitive price.
- Step 2 Preparation! Better quality, better details, better results.
- Step 3 Quality Painting! With us, quality is something you can count on.

619-435-7336

My family and I are U.C. residents. In fact, we're happy to provide a list of local references who will be happy to speak on our behalf.

#### MAIL EXCHANGE

Not your ordinary mail and parcel center.



4079 Governor Dr. 858-458-1388

Come see our new selection of gifts, gift boxes, candles and greeting cards.



STEVE SHIELDS Your Hard-Working Neighborhood Realtor



24 Hour Direct Line 619-977-5614

# Thank you to all who make this newsletter possible

If you would like to help with newsletter delivery on a substitute or regular basis, email caroleucca@sbcglobal.net



Keith Lazerson

**619,987.4559** fax 858.535.1260

KL9CONSTRUCTION.COM

- Custom Kitchens
- **Bathrooms**
- Interior Remodeling
- Exterior Hardscaping

5908 ETON COURT, SAN DIEGO, CALIFORNIA 92122

If you are looking for a high quality remodeling contractor that is extremely neat, clean, efficient and reliable then please give us a call. From small bathroom projects to total home remodels – we can do it. We also offer creative design advice and expert knowledge to help you with design, drafting and permitting. Please check out our new website at:

kl9construction.com

## San Diego Homestay

is looking for host families to host international students from all over the world. Our students come to San Diego for a cultural experience and to learn and improve their english.

Families will be compensated for their work.

If you are interested, please call our office.

858 457-1322

Sunday! Sunday! Sunday!

Come join us for worship this Sunday! First Baptist Church of San Diego 5055 Governor Drive (858) 457-4827 www.firstbaptistsd.com

Sunday morning worship services 9:30 Blended 11:00 Contemporary

Ministry † Fellowship † AWANA † Sunday School † Small Groups Fellowship † Christian Education † Community Concert Series



## GRAND OPENING!

## First Choice Properties

Opens new office in University City!

YOU are #1 with usl We treat YOU with the highest level of professionalism & individualize the most strategic marketing plan for your property. You will not find the service, freedoms, marketing campaigns, and "at home feel" that our office provides anywhere else. Come by and visit, we would love to just show you who we are! "The company that puts YOU 1st"



6112-A Regents Road (858) 452-9000 Lori Miller-Broker



4310 Genesee Ave, Ste#101 (Across from Home Depot next to El Pollo Loco)

GUESS WHO'S #1 IN UNIVERSITY CITY REAL ESTATE?

# YOU ARE!

And that perspective is what makes Team Bassler so successful

We believe your interests come first -Get the attention you deserve!

## JOHN & SANDY BASSLER

Let us show you... we're just a phone call away:



8

(858) 583-5157 (858) 583-5141 (800) 233-2806



SOLD@SUNNYSOCAL.COM WWW.SUNNYSOCAL.COM

Representing buyers and sellers in Clairemont and University City since 1978. UC residents and volunteers. Relocation and Mortgage services available.



# DWD **Doors & Windows**

Hardware & Moulding 7580 Clairemont Mesa Blvd., San Diego, CA 92111

858.874.3900 doorsdirect.com

Sales to installation...we do it all! Lic. # 628761

Doors - Wood, Fiberglass, Steel, Interior, Exterior, Sliding Patio Doors, French Doors

Windows - Vinyl, Fiberglass, Woodclad, Wood, Aluminum Products available from a variety of quality vendors Pre-finishing ♦ Custom Mill Shop

Come visit our showroom! Open Monday thru Saturday **UC Family owned and operated** 

Visit our website for current specials or call!