

**UNIVERSITY CITY COMMUNITY ASSOCIATION
MINUTES OF August 21, 2015 MEETING**

Present: Barry Bernstein, President; Barbara Henshaw, Vice President; Vince Reardon, Secretary; Merle Langston, Beautification; Mack Langston, UCCF Rep; Valerie O'Neill, Newsletter; and Diane Ahern, Publicity & Promotion
Excused: Ginny Charvat, Hallie Burch, Terry Jones, Darlene Ventimiglia, and Barbara Gellman
Absent:

President Barry Bernstein called the meeting to order at 4:30 p.m.

ASSOCIATION REPORTS

Treasury & Budget Reports: Barry said he doesn't have access to Ginny's accounting books. He said he will review the Association's books and give a report at the September Board Meeting.

COMMITTEE REPORTS

Beautification (Merle Langton): Merle gave an update of infrastructure improvements to the "road islands" at Radcliffe and Stresemann. She said she will need additional funds above the \$12,000 originally requested for median improvements. Merle said there was an unexpected twist in the demolition work. The City took out more asphalt from one median, which will require more boulders, mulch, etc., than initially anticipated. She said she would need an additional \$1,500 for completion of the work. Diane Ahearn made a motion to approve the \$1,500 and Barbara Henshaw seconded the motion. All in attendance unanimously approved the motion.

Buy Local (Diane Ahern): Diane said we sold 12 UCCA shopping bags at the July 4th event at Standley Park. She discussed two items – shopping bags and t-shirts – UCCA might use to promote and market the Association in 2016. No action was taken at this time. Diane also presented a final accounting of Buy Local/membership-related expenses for the 2015 membership drive. (See addendum.)

Public Safety: Barry mentioned that CRO Holly Tafoya would give a brief in-service at the next board meeting on how the San Diego Police Department's Communication Division operates, i.e., the emergency dispatching process.

New Business & Old Business: None

Adjournment: Diane Ahern made a motion to adjourn the meeting. Valerie O'Neill seconded the motion. All unanimously approved the motion. The meeting was adjourned at 5:00 p.m. to attend the Standley Park for the Volunteer Recognition event.

Next Board Meeting: The UCCA Board will meet on Wednesday, September 9, 2015 at 6:00 p.m.

Buy Local 2014/2015			
	Budget	Expense	Net
2014 - Buy Local Actual	1000.00		
Oct 2014 Diane's Business Cards		34.78	
Oct 2014 Buy Local Design Work		118.00	
Oct 2014 Shopper Bags - 250		1235.70	
Oct 2014 Contribution - Terri Day		-300.00	
Oct 2014 Contribution - Mark Powell		-300.00	
Oct 2014 Contribution - AlphaGraphics		-308.92	
Nov 2014 Budget Increase Approved	1200.00		
Nov 2014 - 221 calendars (included 30 samples)		143.50	
Nov 2014 - 221 membership card letters (includes 30 samples)		433.16	
Nov 2014 - 1000 UCCA logo clings & stickers		586.32	
Nov 2014 - 200 Buy Local clings & stickers		252.55	
Nov 2014 10% AG discount		-141.46	
Nov 2014 - Postage purchased (excess carried over)		77.00	
Dec 2014 - 124 membership card letters & calendars		263.55	
Dec 2014 10% AG discount		-26.36	
Dec 2014 - Postage purchased (excess carried over)		63.00	
Total 12/19/2014 - 2014 Spend	2200.00	2130.82	69.18
Jan 2015 - 105 membership cards and calendars		211.82	
Jan 2015 - Postage		63.00	
Feb 2015 - 99 membership cards and calendars		202.90	
Feb 2015 - Postage		14.00	
Mar 2015 - 76 membership cards and calendars		180.21	
Mar 2015 - postage		0.00	
April 2015 - 51 membership cards and calendars		175.63	
April 2015 - postage		63.00	
May 2015 - 54 membership cards and calendars		180.18	
May 2015 - postage		14.00	
June 2015 - 32 membership cards and calendars		147.80	
June 2015 - postage		0.00	
July 2015 - 10 2-sided UCCA logo signs		261.03	
July 2015 - membership cards and calendars		117.11	
Total August 1, 2015 - 2015 Spend		1630.68	
Total Project Cost - 2014/2015 Buy Local		3761.50	
Against Budget	3854.00		
Project Came in On Time and Under Budget!!!!		92.50	